

PREPARED FOR PROSPECTIVE SELLERS AND M&A ADVISERS

Twenty + Years of Acquiring Technology Businesses, 100% of Value Delivered

A trusted, founder friendly buyer that delivers on our promises and has delivered 100% of deal values to the sellers for the past 20 years

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✓ Dedicated point of contact

✓ Founder-friendly approach

✓ Confidential discussions

Why Netcentrix Limited



Choosing Netcentrix

Established Platform – 20+ years' experience in managed support, technology, and M&A experience.

Proven execution – 17 successful acquisitions across MSP, IT Support, communication, connectivity, and support services.

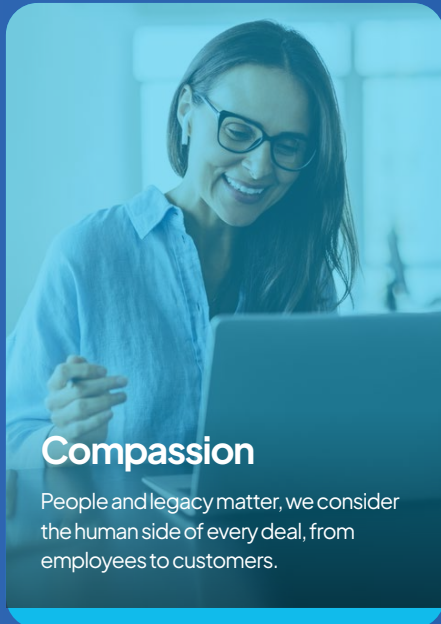
Who We Are

Netcentrix, an established UK MSP business, seeks to partner with founder-led MSP, Cyber Security, and IT Support companies. We offer confidential conversations, flexible deal structures, and a dedicated M&A team to ensure a smooth, founder-focused approach.

Strength	What it Means for You
Established Platform	20+ years in UK cloud communications and M&A experience.
Proven Execution	17 successful acquisitions across UCaaS, CCaaS, mobile, connectivity, and support services.
Founder-Friendly Mindset	Flexible structures designed around your goals, team, and business.
Dedicated Deal Team	Single point of contact for a smoother, focused process.
Market Knowledge	Faster, more accurate assessment of strategic fit.
Strong Reputation	Straightforward, respectful, and highly regarded by sellers and advisers alike.

Our purpose and values shape how we work with **founders, teams and advisors.**

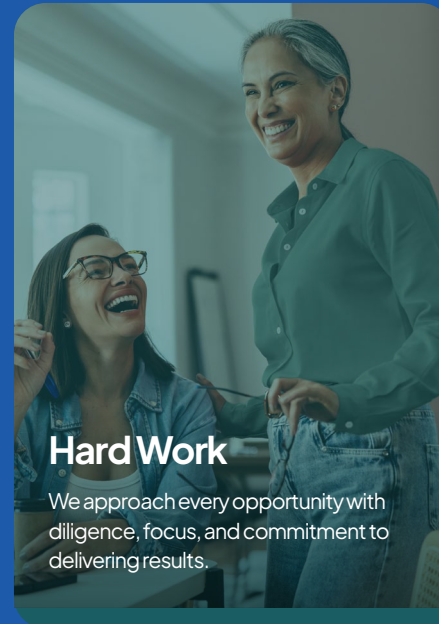
At Netcentrix, our purpose is to have a lasting positive impact, not just on the lives of our people and customers, but also on the environment and the communities in which we work and live. Every partnership, transaction, and decision is guided by this principle.



Compassion
People and legacy matter, we consider the human side of every deal, from employees to customers.



Teamwork
Collaboration is at the heart of our approach, with founders, management teams, and advisors.



Hard Work
We approach every opportunity with diligence, focus, and commitment to delivering results.



Humility
We listen first, learn continuously, and respect the experience and vision of those we partner with.

Founder-Focused Approach

Netcentrix knows that every founder-led business is unique. Our approach is tailored to deliver outcomes that protect business continuity, reward performance, and respect your personal goals:

- ✓ **Confidential Conversations:** Early, no-obligation discussions in complete confidence.
- ✓ **Flexible Deal Structures:** Designed around the business, shareholders, and founders' preferences.
- ✓ **Founder Outcomes:** Options include remaining involved, transitional support, consulting, or full exit.
- ✓ **Expert Guidance:** Practical advice on commercial and operational considerations specific to cloud communications.
- ✓ **Fair Valuation:** Competitive, balanced deals that work for both parties.

A Track Record That Matters

- 17 acquisitions
- Maximise Deferred / Earn-Out consideration
- Disciplined integration
- Realistic deal design consistently
- Successful post-transaction outcomes
- Preserve customer relationships
- Maximise long-term growth

“When we come across a business that shares our ethos and culture, we know it’s very likely to become a successful part of the group. That alignment is what underpins every successful acquisition we make.”

systemHOST
Cloud Managed Network

“From the outset, the team made the whole process straightforward and transparent. What stood out was their focus on our people and customers, it never felt like we were just being ‘acquired’, but genuinely welcomed into the group.”

mwl

“We wanted a partner who would protect what we’d built but also take it further and that balance was struck – there’s a clear strategy, and we’re excited about what comes next.”

nexus

Acquisition Criteria

We are actively seeking founder-led UK MSP businesses that complement our products, skillset and strengthen recurring revenue segments.

Criteria	Preferred Profile
Location	North-West England
Core Services	IT Security solutions, Cloud Support services, Professional IT services and managed IT support
Financial Profile	EBITDA £250k-£1m
Revenue Model	Significant proportion of recurring revenue preferred
Transaction Structure	Full share or asset purchase considered

Ideal Businesses

Strong customer relationships, effective management team, dependable service, and positioned to benefit from strategic partnership with a like-minded, trusted MSP.



Why This Matters

The right acquirer delivers more than a transaction – they protect your legacy, customers, and people. Working with Netcentrix offers:

- ✓ Faster assessment thanks to sector expertise.
- ✓ Customer-first integration planning.
- ✓ Single point of contact and dedicated M&A team.
- ✓ Credibility and respect for founders.
- ✓ Flexibility in deal structures to suit your goals.

Suitable conversations may include:

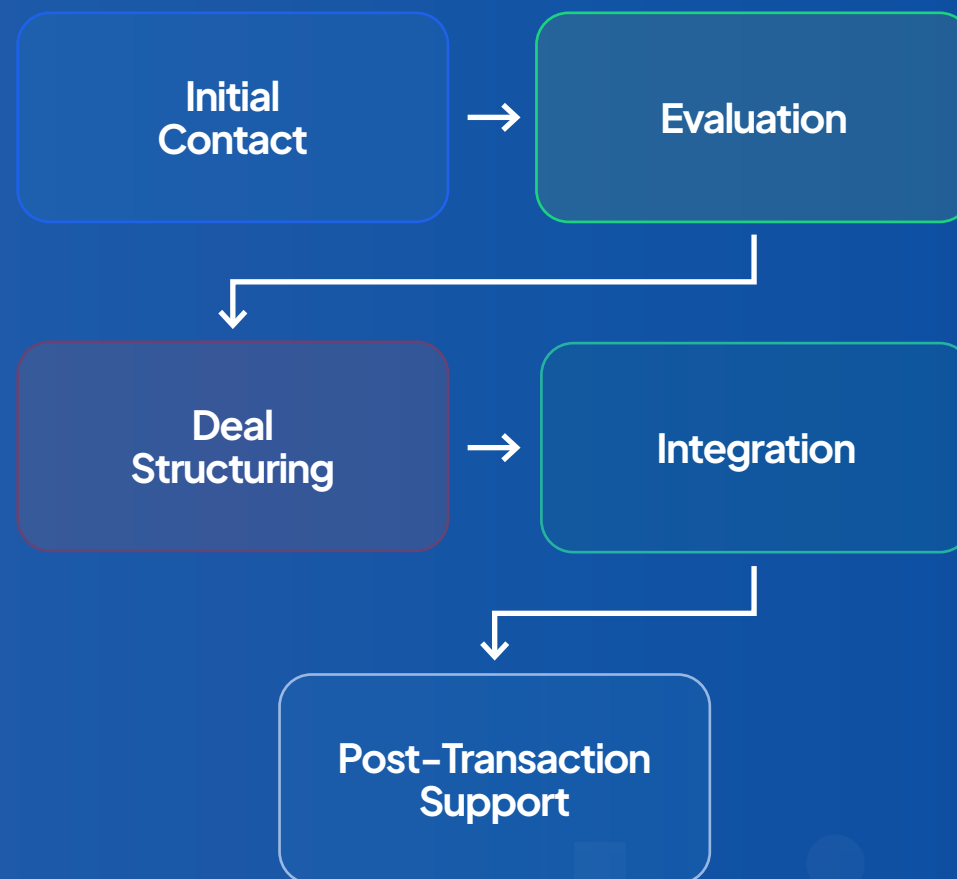
- ✓ Founder succession planning or partial/full exit.
- ✓ Advisers representing MSPs, Cyber Security or IT Support businesses.
- ✓ Owners seeking a credible buyer offering certainty and flexibility.



Transaction Philosophy

We believe the best deals are commercially robust, operationally realistic, and personally workable:

- ✓ **Confidentiality First:** All discussions, inquiries, and business information are handled securely and discreetly by a dedicated team.
- ✓ **Person-to-Person Engagement:** Transparent communication builds trust and ensures you are informed at every step.
- ✓ **Flexible Structures:** Tailored to the business and the seller's preferred level of future involvement.
- ✓ **Sector Expertise:** Led by people who understand how cloud communications businesses are built, sold, and integrated.



We want to hear **from you!**



We welcome introductions from business owners considering a sale and from M&A advisers representing suitable opportunities.

Initial discussions are:

- ✓ Confidential
- ✓ Practical
- ✓ No-obligation

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“After leading 17 successful acquisitions and delivering on every commitment we made, I’m confident we can help you achieve the outcome you’re looking for.”

Alex Cliffe | Chief Operating Officer