



CASE STUDY

Alfa Travel

The Background

Lancashire-based, Alfa Travel have been providing memorable coach holidays and hotel breaks to the best resorts across the UK and Ireland for over 30 years.

There mission is to exceed customer expectations through providing high quality holiday experiences that is characterised by professional standards of service.

The business were looking to implement a a solution that enabled their business to store data in a secure, offsite location, to improve recovery in the event of a disaster. They were also looking to improve their connectivity, as they were struggling with an insufficient leased line solution that was leaving them vulnerable to severe downtime.

We worked with Alfa Travel to identify their needs and find the perfect cloud and, with the help of our communication partner, Elite Group, an improved connectivity solution.





The Challenge

The company lacked a secure offsite location for storage leaving its Chorley premises and all associated data vulnerable to potential disasters.

In addition to their lack of data storage, Alfa Travel were experiencing issues with a poorly supported leased line solution, which resulted in severe downtime during critical periods. Not having access to out-of-hours support means that connectivity issues took longer to fix.

The combination of the challenges Alfa Travel were facing with their solutions, coupled with the lack of sufficient support, posed a considerable threat to the business's operational continuity and data integrity.

The Solution

Understanding the critical needs of Alfa Travel, we implemented a comprehensive solution that provided the answer to both their cloud and connectivity issues, in collaboration with our communications partner, Elite Group.

We implemented a Veeam Cloud Connect solution to provide secure backup services offsite. This safeguarded Alfa Travel's data, should they encounter a disaster.

Alongside this cloud solution, we worked together with our communication partners, Elite Group, to install MPLS connectivity that not only provided enhanced speeds and performance, but also offered a backup line in case of primary line failure.

With the introduction of these solutions, Alfa Travel gained access to a secure and efficient backup system in the cloud, coupled with a robust MPLS network to ensure uninterrupted communication and business continuity. Both solutions were delivered with comprehensive, 24/7 support from ourselves and Elite Group.



The Results

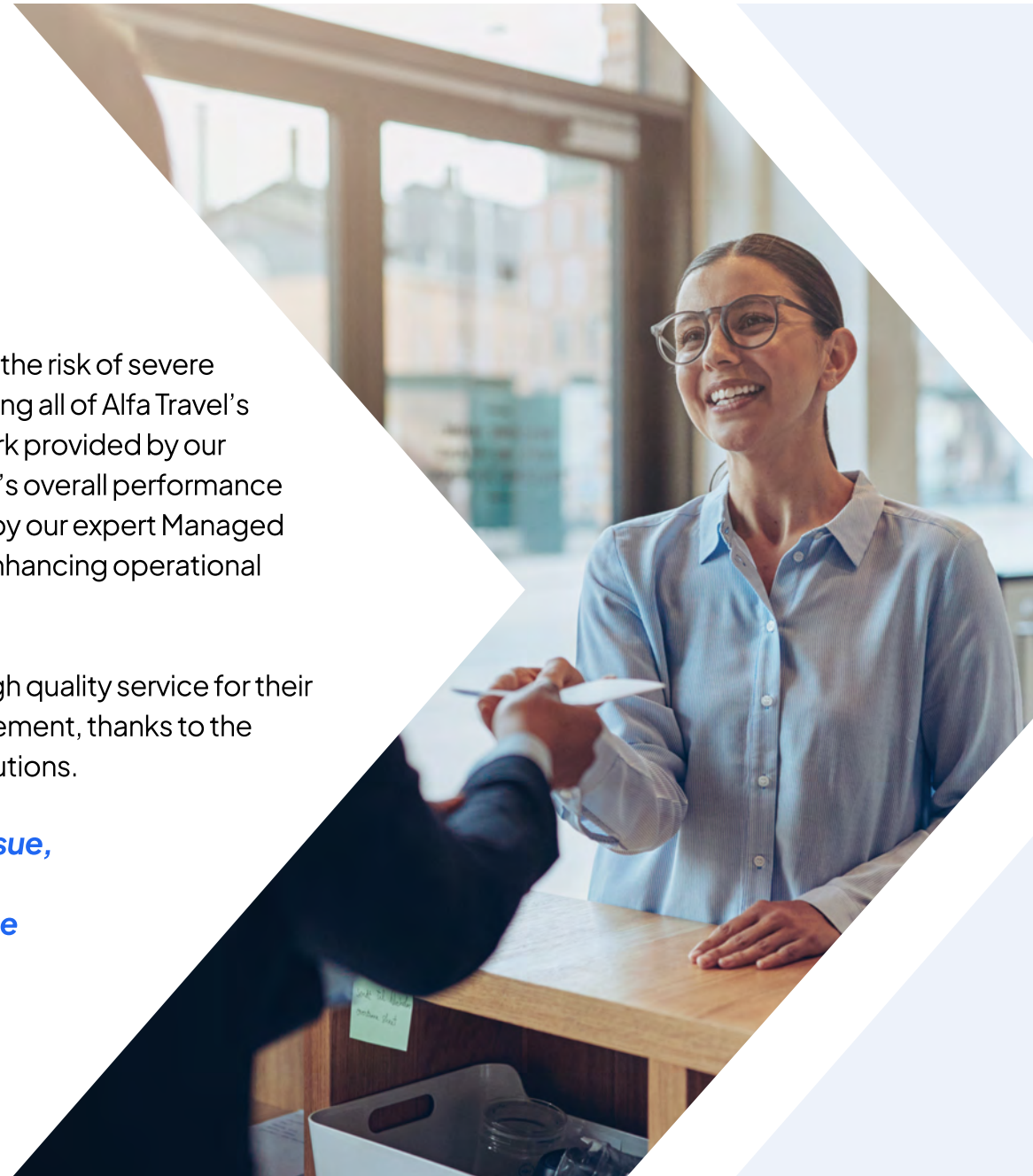
The implementation of our recommended solutions yielded significant positive results for Alfa Travel.

Implementing our cloud connect solution significantly reduced the risk of severe downtime and threats to business data that was caused by storing all of Alfa Travel's business data in a single, on-premise location. The MPLS network provided by our partners delivered improved speeds and boosted the business's overall performance by ensuring a reliable connection. With 24/7 support provided by our expert Managed Services team, Alfa Travel could promptly address any issues, enhancing operational resilience.

As a result, Alfa Travel could continue to provide a consistent, high quality service for their customers with improved connectivity and secure data management, thanks to the successful integration of their new cloud backup and MPLS solutions.

The team is very professional. If you go to them with an issue, the team looks around the problem, works out what the business needs and comes up with the right solution at the best price. That's why I go back to them; I trust their judgement.

Daniel Frear | Head of IT | Alfa Travel





Tel. 0333 035 4111

Web. [netcentrix.com](https://www.netcentrix.com)

Matrix Industrial Park, Eaton Ave Buckshaw
Village, Chorley, PR7 7NA

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